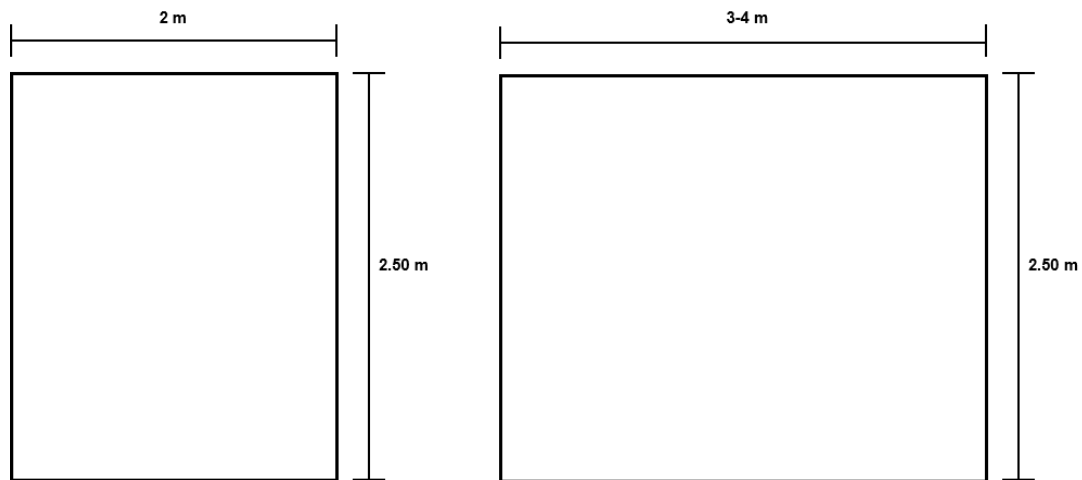# ADVERTISING SERVICES CATALOG

Because we care about your Company's brand positioning, we offer a variety of advertising options to enhance your booth including full panels, and "seamless" graphics.
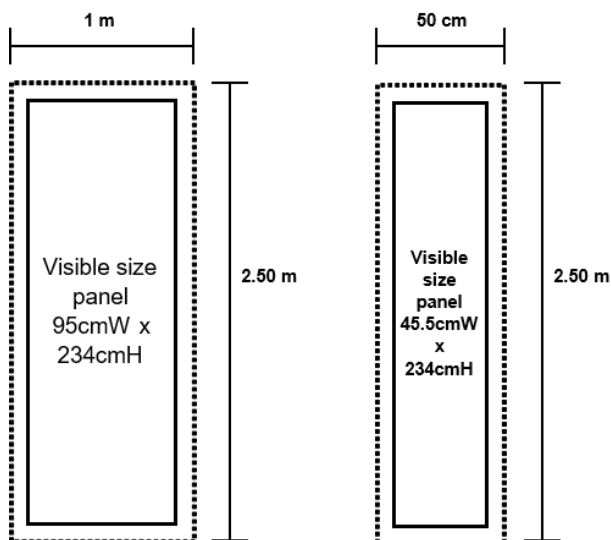
Here you will find our products and all the information required to submit your designs.

Please review the formats, sizes, file types, and deadlines. If you have any questions, please do not hesitate to contact us. After the deadline (February 27th, 2018), Catalyst Global cannot guarantee that the artwork will be installed for opening day of the show.
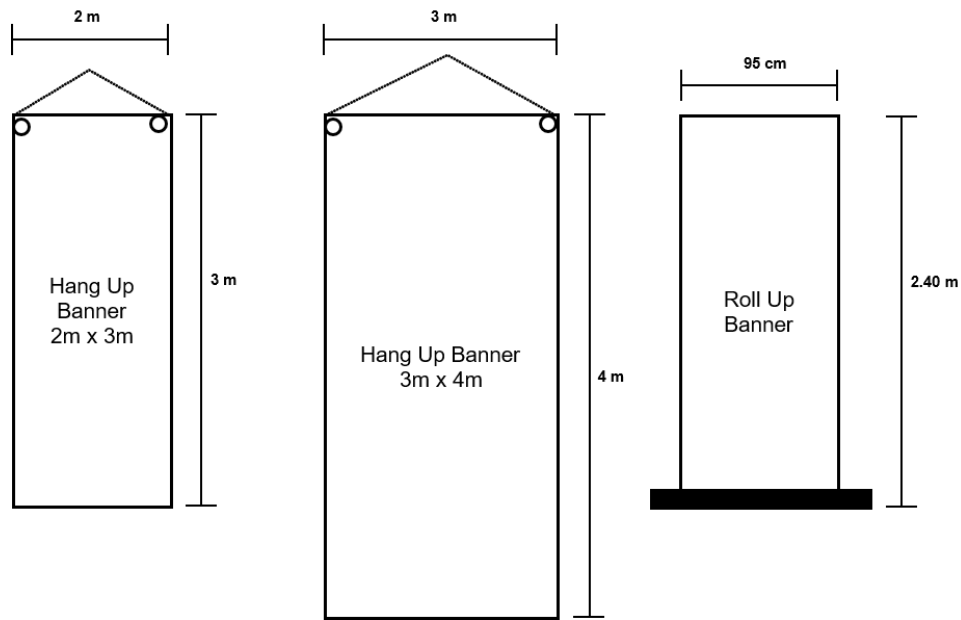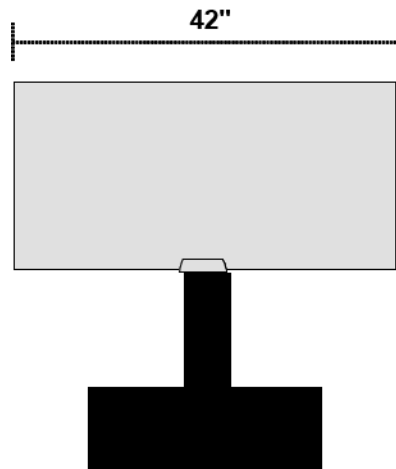
- "Seamless"/ full wall graphics

- Full panel graphics (.95m x 2.34m)

- Advertising Banner at Catalyst Global Pavilion (2m x 3m & 3m x 4m) and Portable Roll up (.95m x 2.40m)

2 m

3 m

95 cm

Hang Up
Banner
2m x 3m

3 m

Hang Up Banner
3m x 4m

4 m

Roll Up
Banner

2.40 m

- TV Rental 42"

42"

PRICES AND SPECIFICATIONS:

All prices are in USD

Panel printing

.95 x 2.34 m $ 150.00

.45 x 2.34 m $ 100.00

"Seamless"/ full wall printing

2.00 x 2.34 m $ 300.00

3.00 x 2.34 m $ 400.00

4.00 x 2.34 m $ 550.00

"Hang Up" banner printing

2.00 x 3.00 m $ 120.00

3.00 x 4.00 m $ 200.00

"Portable Roll Up" banner printing

.95 x 2.40 m $ 200.00

42" TV Rack $ 250.00

*Prices include set up, dismantle and onsite support.

*Orders received after the deadline will be subject to a 15% late fee.

EXHIBITOR GUIDELINES FOR SUBMITTING GRAPHICS ARTWORK

Please provide the following when submitting artwork:

- 300 dpi resolution at full production size
- CMYK
- All Files – 5mm bleed
- Size: 1:1
- No Layers

Acceptable file types

Below is a list of accepted file formats in order of preference:

- AI (all elements must be vectored [outlined] files, especially when submitting logos AND any graphics with text)
- PDF (High Resolution only at 300 dpi. Originally formatted as vector file.)

*Graphic may be sent back if unstable

Submitting your artwork

Please submit your graphics via email to support@catalystgs.com writing "Graphics" and your Company Name in the Subject line.